

# Smarter Small Buildings Campaign

## What is on offer?

- ▶ DOE-sponsored program managed by Berkeley Lab to promote improved HVAC controls for small/medium buildings
- ▶ Applicable to all building owners and operators with packaged rooftop HVAC

## Why small buildings?

- ▶ 94% of commercial buildings are less than 50k sq. ft. and only 5% of those buildings have smart thermostats
- ▶ Improved HVAC controls can save 10-20% in energy costs for small and medium-sized buildings

## Why should I join?

- ▶ Free technical assistance from Berkeley Lab
- ▶ No goal commitment or public data sharing
- ▶ Peer-to-peer support
- ▶ Recognition opportunities

## Participant Process

- ▶ Submit a [participant enrollment form](#)  
# of buildings, sq. footage, current controls process
- ▶ Option to have company name listed on [participant webpage](#)
- ▶ 1-hour intake call with Berkeley Lab  
Technical assistance next steps will be determined on this call
- ▶ Annual survey & data sharing  
ENERGY STAR Portfolio Manager can be utilized  
There is no public data sharing as part of this campaign

